

# ANNUAL REPORT 2022-2023 PROGRAM YEAR







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### LEADERSHIPLACKAWANNA.COM



Leadership Lackawanna (LL) is a 501(c)(3) charitable, non-profit organization in NEPA dedicated to community leadership and professional development. Our six programs enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations. All Leadership Lackawanna participants live, work or play in Lackawanna County. Established in 1982, we have graduated more than 2,600 community leaders.

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LEADERSHIP@SCRANTONCHAMBER.COM LEADERSHIPLACKAWANNA.COM



### **WELCOME**

This year, we recognized 40 years of visionary leadership and success in NEPA! Through the work of our 6 programs, we graduated more than 135 individuals – individuals who will now go on to use their skills and knowledge to impact the region!

Members of our Core Program completed 5 service projects and through a unique partnership with Penn State Scranton, each received a Diversity Training certificate. The Tomorrow's Leaders Today class worked directly with 14 different nonprofits this year investing over 200 hours of service. Our Executive Program added a session, which means participants in this c-suite series now spend 6 evenings together strengthening their networks and deepening their knowledge of the area. The 15 participants in our Leadership Fundamentals 2.0 Level Program each completed an individual developmental goal assessment as part of their final presentation. Our Collegiate Program welcomed students from 4 higher education institutions. And, we added a new component to the curriculum that honed in on leadership, interview, and career readiness skills. And finally, after taking a hiatus due to the pandemic, we brought back Welcome Scranton!. 17 individuals participated in this 2 ½ day orientation program.

We hope you'll agree our historical impact on NEPA is quite profound, and 2022-2023 proved no different! The results of this report and highlights from our 40th anniversary confirm that. We are honored to serve the great people of our community who live, work, and play in NEPA. We look forward to another 40 years!

Yours in Leadership, Nicole A. Morristell Leadership Lackawanna Executive Director since 2008

"Leadership is not about titles or the corner office. It's about the willingness to step up, put yourself out there, and lean into courage."

-Brene Brown

## OUR TEAM



### Nikki Morristell, Executive Director

Nicole became the director of Leadership Lackawanna in 2008. She comes to Leadership Lackawanna from the local Girl Scout organization where she served in several positions over the years. She is a 1998 graduate of Tunkhannock Area High School and a 2002 graduate of Elizabethtown College. She is a board member of the Association of Leadership Programs (ALP) and Supporters of Camp Archbald. Nikki is also involved with Tunkhannock Primary Center PTO, Tunkhannock Youth Soccer, LCBC Church Kids Ministry and Girl Scouts in the Heart of PA.

### Jen Strzelec, Youth & Collegiate Program Coordinator

Jen became the program coordinator in September 2021, specializing in youth and collegiate level leadership programs. Prior to this position, she served as a preschool aide at Bright Beginnings Preschool in Mt. Cobb and at the YMCA in King George, Virginia. She also served 9 years in the United States Army as an avionics mechanic and was stationed in Korea, Texas, Hawaii, and Virginia. She earned her bachelor's degree in Business Administration from Temple University and her MBA from West Chester University.

### Karen Durkin, Administrative Assistant

For over 16 years, Karen has served as our assistant. She is a jill-of-all-trades and helps fullfill the mission of Leadership Lackawanna daily. Her duties are numerous, and essentially cover all six programs, alumni relations, events and more!

"If everyone is moving forward together, then success takes care of itself." – Henry Ford

Collectively, our team
brings more than 90 years
of work experience to the
organization - 35 of those
years have been spent
directly impacting
Leadership Lackawanna,
its six programs and
all 2.600 alumni!

# OUR PROGRAMS



TLT

Our seven-month Tomorrow's Leaders Today (TLT) program develops the leadership, interpersonal and managerial skills of high school juniors and provides real-world experiences in the areas of health care, STEAM, history and heritage, crime and corrections, financial literacy, philanthropy, non-profit organizations and community service. Specifically, this years topics included:

Leadership 101, Grants & Philanthropy

Diversity, Equity, Inclusion

Financial Literacy

Health Care

Federal Justice & Grants Part 2

STEAM & Historical Appreciation

End of Year Review & Project Presentations



### Core

Participants gain direct and indirect leadership, interpersonal and managerial skills, as well as an enhanced understanding of the Greater Scranton region, through participation in the monthly sessions listed below. Members of the class also devote a large portion of their time to develop and implement community service projects.

Orientation & Leadership 101

Project Management 101

Communication & Media

Interpersonal Communications & Project Plans

Resilience & Mental Health

Federal Justice

Simulated Society

Diversity, Equity, Inclusion

Historical Awareness & Appreciation

End of Year Review, Project Reports & DEI Service Projects

### Leadership Fundamentals (LF) 2.0 Level

LF 2.0 is a virtual course providing advanced leaders with all the fundamentals of leadership – but at a 2.0 level! This flexible online learning experience takes place via Zoom, for one hour, once a week, for eight weeks. Participants work on weekly course content at their convenience! The use of LinkedIn allows the class to share common ground, comment on each other's experiences and build relationships.



### Sessions 1 - 4

The Power of Perception
Addressing the H-Factor
Prioritizing Your Natural Leadership
Addressing the "Right" Goals
Prioritizing Your Purpose
Addressing Your Leadership Brand
The Myers Briggs Type Indicator in Action
The Power of Personality
Leading Different Personalities
Understanding Others to Lead Effectively
The Power of Generational Differences
Managing Workplace Diversity

#### Session 5 - 8

Emotional Intelligence
Effective Communication
Team Management
Conflict Resolution
Appreciation as a Tool for Passion
Running an Effective Meeting
The Power of Environment and Culture
Reframing and Recognition
The Power of Motivation, Goal Setting and Change
Producing Meaningful Change, Moving Forward and Growth



### **Collegiate**

This 6-week virtual course, consisting of online modules, provides current and aspiring leaders with an innovative and flexible learning experience – complete with a variety of personal and professional development skills that are ideal for building a solid resume and honing leadership, interview and career readiness skills. In addition, the opportunities to connect with students and build connections via a private LinkedIn group are plentiful.

#### **SESSION TOPICS:**

Intro to Leadership Setting up Success The Power of Perception Goal Setting & Implementation Prioritizing Leadership Goals Purpose & Inspiring Action Understanding Oneself The Power of Personality Managing Differences Motivation: Have it & Use it Emotional Intelligence Personal Brand Development Authentic Leadership Communication Conflict Management & Resolution Creative Decision Making Leading Teams: Career Preparation Emails for Impact & Influence Leadership Plan: The After Party

### **Executive Level**

This six-week program engages high-level professionals in the Greater Scranton area, broadens their social network, and increases their overall knowledge of the community. Participants meet key business and community leaders as they receive an overview of our area's history and culture, economic and political structures, community events, civic groups, recreational activities and non-profit organizations.



Session 1: Orientation & Leadership

Session 2: Communication

Session 3: Diversity, Equity, Inclusion

Session 4: Government & Economic Development

Session 3: Leadership & Arts and Culture

Session 4: Regionalism & Workforce

Session 6: End of Year Review & Graduation

### **Welcome Scranton!**

Participants in WS! receives a fascinating insider's look at our community. This 2 ½ day program is designed to give participants a quick but thorough understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. WS! is open to everyone, from newcomers to area natives, and entry-level employees to executives.





# WS! session topics include:

Manufacturing, History, Economic
Development, Sustainability, Health
Care, Education, Commerce,
Entrepreneurism, Religion, Mental
Health, Recreation, Arts & Culture,
Workforce, and more!



# EITC PROGRAM



Leadership Lackawanna has once again been recognized by the Pennsylvania Department of Community and Economic Development as an Educational Improvement Organization. Five specific areas of the Tomorrow's Leaders Today program were approved as "innovative educational programs" because they are not currently part of the academic program of a public school. These programs are Financial Literacy, Crime and Corrections, Health Care, History and Heritage and S.T.E.A.M. During the program year, four Educational Improvement Tax Credit (EITC) approved companies made donations to our program. Thank you to the following:

FIDELITY BANK
FNCB BANK
NBT BANK
THE HONESDALE NATIONAL BANK

"Most people say that it is the intellect which makes a great scientist. They are wrong: it is character."

– Albert Einstein





# HONORING KAREN DURKIN

After 17 years of service to The Greater Scranton Chamber of Commerce, Karen celebrated her retirement in July of 2023. She was truly instrumental to the daily operations of our organization, and we wish her the happiest of retirements.



# **BUDGET**JULY 1, 2022-JUNE 30, 2023

### REVENUE, GAINS AND OTHER SUPPORT

#### Program Tuition 121,003 Core Program Projects 28,116 Events/Dues/Contributions 67,169 Grants & EITC 19,200 Endowments 11,160 Interest 1,729 Change in Endowments 9,388 Realized gain on Investments (899)Unrealized gain on investments 6.373 Contributions of nonfinancial assets 9,500 272,739

#### **EXPENSES**

Administrative & Overhead	145,801
Program & Grant Expenses	31,787
Core Program Projects	25,856
EITC	18,376
Marketing/Advertising/Website	10,258
Events	29,260
Printing/Supplies	2,458
Meeting/Conferences/Trainings	11,757
Miscellaneous	3,694
Professional Fees	2,590
Postage	1,513
Dues/Insurance/Subscriptions	1,888

285,238

# **ALUMNI SOCIETY**



SUPPORTERS AND FORMER PROGRAM PARTICIPANTS ARE ENCOURAGED TO ANNUALLY JOIN OR RENEW THEIR MEMBERSHIP IN OUR SOCIETY. DONATIONS ALLOW US TO DEVELOP LEADERS, MOBILIZE PEOPLE TO SERVE, IMPACT THE LOCAL COMMUNITY AND SHAPE THE FUTURE OF NEPA! NAMES LISTED ARE AS OF 6/30/23. WE APOLOGIZE FOR OMISSIONS.

Stephanie Abraham Patricia Acker Jim Alperin Pam Anslinger Ariana Argust Anna Arvay George Aulisio Pat Ayers Jennifer Azarowicz Alonzo Baker Iane Barlow Julian Beck Marie Beggin Iulie Bialkowski Dana Bilotta loe Bilotta Kathleen Bird Renee Blakiewicz Richard Bradshaw Keely Brazil Devon Bremer Ken Brewster Rosemary Broderick Carmen Brutico Maggie Calpin Sandy Cameli Anna Maria Cancelli Terri Caputo Taylor Carito

Meghan Carnevale Chris Carroll Holly Carron Colleen Carter Michael Cioffari Lee Coffman Justin Collins Bridget Connor Christopher Cook Ross Cordaro Bob Courtright Tyler Crawford Debbie Cron Walter Cross Nancy Cross Charles Curtin Heather Davis Tyler Day Jeff DeBree Terry Deitz Judy Delaney Mike DePietro Kristen DePietro Christopher DePrimo Marjorie DeSanto Barlow Devniel Desaren-Rupert Iohn Devine Kansis Dolinsky Marguerite Donato

Mari Donnelly John Drake lo Ann Durdan Katlin Edmunds Mary Endrusick Gerald Ephault Jesse Ergott Kim Fanning Joseph Fantanarosa Mike Fedorisin Leigh Fennie Mike Ferguson Tiffany Ferguson Pam Fisher Trish Fisher Laurie Flemine Michael Foder Peggy Ford Candy Frye Kaitlyn Gardier Nicole Gilligan Pamela Goodall Autumn Granza Amy Gruzesky Alex Gundling Robert Hagenbaugh Lisa Hall Zielinski Darrin Harris Vicki Hazzouri

Christine Healey Gerard Hetman Tracy Hunt E.T. Hunter lill Hutchinson Lisa Imbriaco Tammy Jackson Susan Jeffery Dragan Jokic David Jones Walter Jurgiewicz Matt Kalinchok Donna Kane lessica Kehl Melissa Kelleher Amy Kelley Patricia Kelly Katy Kennington Drew Kirby Jennie Knies Megan Kofira Ted Kowalick John Kramer Nicole Krape Jill Krolikowski Traino Steve Matthews Robert Krukovitz lared Kukosky Gretchen Kukuchka Linda Lamparter

Frances Langan Robert Lantka Mary Ann LaPorta Addie Lavelle Michele Legate Michele Lemoncelli lean Lenville Matt Lewis Stacy Lewis Kris Liebegott Kelley Lindsay Maggie Lipperini Stephanie Longo Lindsey Loss Susan Luchko Robert Luciani Olivia Maikranz Gerald Major Amanda Marchegiani Angela Ferri Mariotti Robert Markowski Alejandra Marroquin Roseann Martinetti Steve Matthews Sara Matusinski Henry Matute Sean McAndrew Jude McDonough

Ryan McGowan Marty McGurrin Michelle McHugh Luke Menifee lessica Meoni Meredith Mercuri **Jennifer Mican** Wendy Miller Dom Mitchell Kevin Mitchell Alex Mojica Rebecca Montross Lori Moran Kevin Morgan Gene Munley Elizabeth Nagy Paul Nardone John Nicodem Michele Nicoteri Matt Nied Chris Norton Jesse Novatski Natalie O'Hara Ken Okrepkie Christine Olmo Melanie Opalka-Bentler Liz Rightor-Roberts Christine Ostroski CJ Rinaldi Christopher Pahoski Ivy Rinehimer Nicole Paolicelli Sara Rinkunas

Anne Paone Gallagher Tressa Parker **Justin Patchkoski** Joe Paulowskey **Joel Perkins** John Pesavento Alan Peslak Marcy Petrucci Adrienne Pierangeli Masters Marsha Pigga Anthony Pitarra Andy Plank Daneen Plis-Skutack Meegan Possemato Todd Pousley Carrie Powell Shane Powers Matt Purcell Dharti Ray Gail Rees Susan Reilly Ken & Letha Reinheimer Ken Reinheimer, III Mike Rescigno

Fred Roughsedge Lauren Rusen Tony Rusnak Steve Sanok Patricia Savage Erik Schab Shawn Scouten Stacy Shattuck Kristen Shemanski **Jennifer Shoemaker** Donna Simpson Rebecca Slangan Jeff Slivinski Kristyn Smith Karen Smith Becky Snyder Sandra Snyder Sarah Sorrells Michelle Spayder Ellen Stevens lenna Strzelecki Richard Surridge Christopher Szewczyk David Wintermute Dawn Talley Jennifer Thomas Chrissy Thomas Jennifer Thomas

Nancy Tighe

Ion Tobin

Joseph Toczydlowski Linda Tregea Susan Troy Connors Mar Tsakonas Iill Valentini Maria Veniamin Mike Vivlemore Mark Volk Lynn Volk Andrea Vozzi lessica Wallo Christina Walsh Frank Wanat Elizabeth Warrick Eric Weinberg Danielle Weinschenk Keith Weinschenk Joseph Wentline Lisa Wesneski Brandon Whipple Erin Williamson Scott Winschuh Colette Wintersteen lim Wisnewski Mollie Woehling Alyssa Yanochick Erica Yurkovic

Alicia Zazzera

### THANK YOU FOR YOUR DONATION!





## **SCHOLARSHIPS**

Our partnership with the Scranton Area Community Foundation allows us to offer partial scholarships to qualified candidates participating in our various programs. These much needed funds help reduce the cost of tuition, allowing participants from non-profits, small businesses and even sole proprietors to experience Leadership Lackawanna. To learn more or to contribute, contact us!



# WE AWARDED OVER \$5,000 IN SCHOLARSHIPS THIS YEAR!

The Margaret Briggs Leadership Lackawanna Fund is to annually provide tuition assistance to an individual from the social services community who is accepted into a Leadership Lackawanna program. This fund is maintained for Leadership Lackawanna by The Scranton Area Foundation.

The Karen O'Connell Welles Leadership Lackawanna Fund shall be awarded annually to an individual based on potential for leadership and need. Special consideration will be given to individuals who are interested in promoting equality. This fund is maintained for Leadership Lackawanna by The Scranton Area Foundation.

The William P. Rinaldi Leadership Lackawanna Fund provides assistance to an individual who has been accepted into a Leadership Lackawanna program, works in the field of education and displays the same passions (education and enthusiasm) as the late William P. Rinaldi. The fund was set up by Voluntary Action Center (VAC) and the Leadership Alumni Association. It is maintained by The Scranton Area Foundation.

The William W. and Mary L. Scranton Leadership Lackawanna Fund will be used to provide assistance to a Leadership Lackawanna participant who has displayed leadership qualities with a giving spirit to the community. This fund is maintained for Leadership Lackawanna by the Scranton Area Foundation.

The H. Leigh Woehling Leadership Lackawanna Fund was established to honor the late H. Leigh Woehling, a co-founder of Leadership Lackawanna. Each year it is awarded to an incoming participant aspiring to become an emerging leader. This fund is maintained by The Scranton Area Foundation.

The Government Leadership Award of the Scranton Area Foundation, Inc. is a merit-based award given to an individual whose employer is not covering the cost of the Leadership Lackawanna program, or a small business owner (less than 500 employees) paying his or her own way to Leadership Lackawanna, who shall be committed to civic leadership/government.

# OUR GRADUATES

THIS YEAR, THROUGH THE WORK OF OUR 6
PROGRAMS, WE GRADUATED MORE THAN 135
INDIVIDUALS – INDIVIDUALS WHO WILL NOW GO ON
TO USE THEIR SKILLS AND KNOWLEDGE TO IMPACT
THE GREATER SCRANTON REGION! THEIR NAMES
CAN BE FOUND ON THE NEXT SEVERAL PAGES.



## Core Program Class of 2023

JASODA ACHARYA, COMMUNITY BANK, NA

JENNIFER AGLIALORO, CHILDREN'S ADVOCACY CENTER

> ARIANA ARGUST, ALLIED SERVICES

KRISTIN ARMSTRONG, NBT BANK

PAUL J. BALLARD, PH.D.,
MARYWOOD UNIVERSITY

KRISTIN BENDER, GERTRUDE HAWK CHOCOLATES

TAYLOR CARITO, BENCO DENTAL

REBECCA CERRA, LACKAWANNA COLLEGE

THOMAS CHAIRGE, JR.,
PRUDENTIAL RETIREMENT

JOSEPH M. CHOLKO, SORDONI CONSTRUCTION

PAUL DEPRIMO, Tobyhanna army depot

KYLE PETER GATTUSO, PNC BANK HANNAH GAUL, Tobyhanna army depot

CALEB HICKS, Northeast pa youth for Christ

JOY HUBSHMAN, UNITED NEIGHBORHOODS CENTERS

ANDREW KIRBY,
MONTAGE MOUNTAIN RESORTS

THEODORE KOWALICK, FNCB BANK

> KELLEY LAIRD, FIDELITY BANK

BRIANNA M. LAROSE PROCTER & GAMBLE

ALYSSA MCQUILLAN NBT BANK

JESSICA MISLINSKI GIRL SCOUTS IN THE HEART OF PA

ZACHARY MORGART-FILIPSKI HILTON SCRANTON

NICOLE PAOLICELLI PENN STATE SCRANTON

TRESSA PARKER
GREATER SCRANTON YMCA

JOEL PERKINS
PENN STATE SCRANTON

KARLA PERKS EMPOWER RETIREMENT

ANTHONY P. PORTANOVA Tobyhanna army depot

CARMELO RIVERA EL COQUI CONSTRUCTION

PATRICK J. RUANE TOBYHANNA ARMY DEPOT

ALEXANDRIA A. SMALL GEISINGER COMMONWEALTH SCHOOL OF MEDICINE

> SARAH E. SORRELLS PENN EAST FEDERAL CREDIT UNION

JENNIFER THOMAS FNCB BANK

GERARD N. WALSH THE AZEK COMPANY

JAMES WARREN
WARREN CONSTRUCTION

ALISSA WEISS THE HONESDALE NATIONAL BANK

### **TLT Program Class of 2023**

ANDREW HOUSEKNECHT EMILY STEFANI ADRIAN AGNELLO WESTERN WAYNE HIGH SCHOOL COMMONWEALTH CHARTER ACADEMY WEST SCRANTON HIGH SCHOOL

RILEY AQUILINO

DANE HUGGLER

GAVIN WALSH VALLEY VIEW HIGH SCHOOL ABINGTON HEIGHTS HIGH SCHOOL SCRANTON PREPARATORY SCHOOL

BRITTAIN BANULL

MAE KAUFMAN WEST SCRANTON HIGH SCHOOL MID VALLEY SECONDARY CENTER

ETHAN WARRING SCRANTON HIGH SCHOOL

BRADEN BEECHAM RIVERSIDE JR/SR HIGH SCHOOL

ALEXANDRA KING SCRANTON HIGH SCHOOL

ALEXA B. WILLIAMS RIVERSIDE JR/SR HIGH SCHOOL

BROOKE BEEMER ABINGTON HEIGHTS HIGH SCHOOL

GEANNA KIRCHNER DUNMORE HIGH SCHOOL

MARY ZABIELSKI VALLEY VIEW HIGH SCHOOL

BROOKE BILSKI

CORRINA MALDONADO

YINGQI (ANGELA) ZENG HOLY CROSS HIGH SCHOOL WEST SCRANTON HIGH SCHOOL ABINGTON HEIGHTS HIGH SCHOOL

KATHERINE BOYKIN

ODIN MARROW ABINGTON HEIGHTS HIGH SCHOOL COMMONWEALTH CHARTER ACADEMY

CADEN BRENNAN CARBONDALE AREA HIGH SCHOOL LAKELAND JR/SR HIGH SCHOOL

PATRICIA MCANDREW

JOCELYN BROWN CARBONDALE AREA HIGH SCHOOL

BRIAN MCCORMACK SCRANTON HIGH SCHOOL

DINELLO CAPALONGO WEST SCRANTON HIGH SCHOOL

NATALIE MICKNICK LAKELAND JR/SR HIGH SCHOOL

RHAYNI CARROLL

MASON MILUSZUSKY WESTERN WAYNE HIGH SCHOOL CARBONDALE AREA HIGH SCHOOL

MEGAN COSKLO CARBONDALE AREA HIGH SCHOOL

CONNOR PETERS VALLEY VIEW HIGH SCHOOL

ELIZABETH CUMMINGS OLD FORGE HIGH SCHOOL

MASON PETERS VALLEY VIEW HIGH SCHOOL

HAYLEE CZYZYK

JULIA POSSANZA COMMONWEALTH CHARTER ACADEMY LAKELAND JR/SR HIGH SCHOOL

KATE EVANS WEST SCRANTON HIGH SCHOOL

GRACE RODRIGUEZ SCRANTON HIGH SCHOOL

NATALIE FULLER

EMILY ROMANOWSKI VALLEY VIEW HIGH SCHOOL WESTERN WAYNE HIGH SCHOOL

ROGER GETTS CAROLENA RYON SCRANTON PREPARATORY SCHOOL LACKAWANNA TRAIL HIGH SCHOOL

MADELINE HEROLD ABINGTON HEIGHTS HIGH SCHOOL WEST SCRANTON HIGH SCHOOL

PARIS SANTEE

















### WS! Class of 2023

CHARLES M. BARBER, EVERHART MUSEUM

SUPRIANA BHANDOL, THE WRIGHT CENTER FOR GRADUATE MEDICAL EDUCATION

> DANIELLE BRESLIN, Moses taylor foundation

THOMAS CHAIRGE,
PRUDENTIAL FINANCIAL

KIRSTEN FORDAHL, GEISINGER

JONATHAN GREBB, Tobyhanna army depot

MICHELLE HAMILTON, BIG BROTHERS BIG SISTERS OF NEPA

STEPHANIE JUAREZ-VENTURA, GREATER SCRANTON CHAMBER OF COMMERCE

> KELLY KRAYCER, CITY OF SCRANTON OECD

KATHRYN LAFFERTY-DANNER, GEISINGER COMMONWEALTH SCHOOL OF MEDICINE

ANAND MALIGIREDDY,
THE WRIGHT CENTER FOR GRADUATE MEDICAL EDUCATION

ERIC NAZARENUS, WBRE/WYOU

AJIT PANNU,
THE WRIGHT CENTER FOR GRADUATE MEDICAL EDUCATION

SANDRA RABAT,
THE WRIGHT CENTER FOR GRADUATE MEDICAL EDUCATION

DAVID K. SAXTON, PENN EAST FEDERAL CREDIT UNION

JENNIFER STRZELEC, GREATER SCRANTON CHAMBER OF COMMERCE/LEADERSHIP LACKAWANNA

KEITH WEINSCHENK, <u>ASC PACKAGING STORAGE & CON</u>TAINERIZATION CTR.

### Collegiate Class of 2022

KAITLIN AHERN, LAFAYETTE COLLEGE

LAURY ANGELES, WILKES UNIVERSITY

JOSEPH DOUGHERTY, PENN STATE SCRANTON

MAHEK S. GANDHI, PENN STATE SCRANTON

MASON HEMAK. UNIVERSITY OF SCRANTON

MATTHEW KELLY, MARYWOOD UNIVERSITY

ANN MARIE MCGROGAN, MARYWOOD UNIVERSITY

ASHLEY MITCHELL, KEYSTONE COLLEGE

MOLLY MORGAN, PENN STATE SCRANTON

ENRIQUE OLMEDO, PENN STATE SCRANTON

RAYMOND ONDRAKO JR., PENN STATE SCRANTON

AAYUSHI PATEL, PENN STATE SCRANTON

### Leadership Fundamentals 2.0 Level Class of 2023

JEN AZAROWICZ, THE AZEK COMPANY

CHRISTINA A. BAKER, FNCB BANK

SARAH FRITZ, HONESDALE NATIONAL BANK

> JOYCE GROZA, FNCB BANK

CLAIRE MARIE GUARNERI, FNCB BANK

DARRIN HARRIS, NOBLE BIOMATERIALS

KENNETH L. HEATER, JR., FNCB BANK

> KATIE KING, FNCB BANK

JUSTIN KRAVITZ, FNCB BANK

KASEY LLOYD, NOBLE BIOMATERIALS

KATE LOGAN, NOBLE BIOMATERIALS

> NISSA POLIZZI, FNCB BANK

NICOLE RUSSO, FNCB BANK

IBRAHIM SALAM, EPIC REVENUE CONSULTANTS

> RANDY SNEDEKER, FNCB BANK

### **Executive Program Class of 2022**

GEORGE AULISIO, THE UNIVERSITY OF SCRANTON

PATRICK AYERS,

RENEE BLAKIEWICZ, GEISINGER

LORI COTRONE, THE WRIGHT CENTER FOR COMMUNITY HEALTH

MAGGIE DONATO, PS BANK

CANDY FRYE, NOBLE BIOMATERIALS LR COSTANZO CONSTRUCTION

> MARSHA PIGGA, CHILDREN'S ADVOCACY CENTER

> > SHANE POWERS, NEIGHBORWORKS NEPA

ALYSSA VENEZIO, TRI-STAR ACADEMY

> TALIA WALSH, QUEST STUDIO

SARAH WODDER, SCRANTON COUNSELING

# CORE PROJECTS



A key aspect of each Leadership Lackawanna Core Program class is the opportunity for participants to expand their knowledge of local organizations and hone leadership skills, like team work and problem solving, through participation in a small group project. Since our founding in 1982, over 170 projects have been completed. And because of the work of the Core Program Class of 2023, we can add five more to that number.



#### CHILDREN'S ADVOCACY CENTER OF NEPA

Our team completely renovated their Teen Center's waiting area. This included new furniture, flooring, and doors, along with a fresh coat of paint and modern décor!



### INDRALOKA ANIMAL SANCTUARY

The sanctuary asked for assistance in creating a walking trail around their property, so our team made enhancements that will serve as both an educational and inspirational experience for those who visit. The trail included mile markers, signage, and benches.

# OUR 5 PROJECTS HAD A TOTAL COMMUNITY INVESTMENT OF OVER \$68,000

#### NORTH POCONO DANDY LION LITTLE LEAGUE

The Little League needed our assistance in modernizing its decades-old concession stand. We made improvements like stainless-steel counters, shelving, storage, and new appliances like a food warmer and pizza oven.

### UNITED NEIGHBORHOOD CENTERS OF NEPA

In conjunction with UNC's five-year Pine Brook community revitalization plan, our team created the strategy and initiated the development, site clean-up, and renovation of a vacant lot in this part of Scranton. The ultimate goal was to create a space where the community could come together to enjoy the outdoors while reimagining what the space can be!

#### WEST SCRANTON JUNIOR INVADERS

Time had significantly taken a toll on the press box of the Junior Invaders, so we acted on a complete revitalization which included new siding, flooring, drywall, paint, countertops, security system, sound system, and additional cosmetic items.







# AWARD RECIPIENTS





Each year we honor several individuals for their service and commitment to Leadership Lackawanna. In our 40th year, we presented awards to EUGENE MUNLEY and JOY HUBSHMAN.

Gene received the Alumni Leader of the Year award for best embodying our mission, values and philosophy. He serves selflessly in both his personal and professional commitments and has used his Leadership Lackawanna experience for the betterment of the community.

Joy received the 2023 Class Leader of the Year award for exemplifying the desired outcomes of the Core Program through her actions during the class year. Undoubtedly, Joy served as an inspiration and role model for the other members within her class.

""A leader is one who knows the way, goes the way, and shows the way."

– John C. Maxwell

# 40 YEARS 1983-2023



A lot has changed in 40 years, but you know what hasn't? Leadership Lackawanna's unwavering commitment to community leadership and professional development. It all began in 1982 when a handful of influential community leaders gathered to brainstorm the development of a program for the professional business community. Luckily, this became a reality and Leadership Lackawanna's first program - Core - was created! We graduated our inaugural class in 1983 and several of those participants still pay their alumni dues today! A few years later we incorporated and became a 501(c)(3) organization. In 1988 we added our second program, which is known today as Executive. For years we developed and mastered these two programs and really focused on the needs and wants of our community. Then, in 2011 Tomorrow's Leaders Today was moved under our management to create sequential leadership development opportunities for the citizens of NEPA. In the last five years, our organization has seen tremendous growth. We added three more programs - Welcome Scranton, Leadership Fundamentals 2.0 Level, and Leadership Collegiate.

In our impressive, 40-year history, Leadership Lackawanna has graduated over 2,600 alumni from our various programs and indirectly impacted over 40,000 people. We have completed more than 170 Core Program community service projects and our legacy of serving as NEPA's premier community leadership and professional development organization is as strong as ever.

If you are an alumni of a LL program, we hope that the experience changed you both personally and professionally. We also hope that you are still engaged and active with our organization. If you aren't - what are you waiting for? Volunteer today!





## 40TH ANNIVERSARY









Leadership Lackawanna graduated its 40th class "Celebration of Leadership" luncheon ceremony at the Hilton Scranton & Conference Center. Over 375 people attended this milestone event which included the premiere of a video that told the story of the organization's history and highlighted the impact and importance of service projects. In addition, an overview of the five projects completed by this year's Core Program participants, a presentation of annual organizational achievements, and the awarding of certificates to graduates were also major highlights. Celebration of Leadership was made possible by the generous support of our sponsors - 25-8 Studios, Allied Services, Benco Dental, Center City Print, Community Bank, NA, FNCB Bank, Geisinger, Gertrude Hawk, Hawk Family Foundation, Highmark Blue Cross Blue Shield, Hilton Scranton & Conference Center, Iron Tree Data, Lackawanna College, Lackawanna County, Maximus Foundation, NBT Bank, Penn East Federal Credit Union, People's Security Bank & Trust Company, PNC Bank, PPL, Scranton Area Community Foundation, The AZEK Company, The Honesdale National Bank, The Wright Center, and Times-Shamrock Communications.







# 40 YEARS OF SERVICE



Throughout Leadership Lackawanna's 40-year history, participants have completed more than 170 projects in and around Lackawanna County. Annually, our projects have a combined community investment of cash and in-kind gifts, totaling \$25,000. Since inception in 1982, Leadership Lackawanna has invested one million dollars in our community.

Participation in our Core Program engenders a sense of community pride and engagement. It also fosters the growth and enhancement of various leadership skills like team building, resource development, fundraising, strategic thinking, marketing and public relations, and diversity, equity, and inclusion. Below, you'll read about eight Core program projects that highlight the program participants' professional achievements and continue to be the pride and joy of the greater Scranton community.



### 1991-1992

Our project was to assist The Globe Store and Downtown Scranton Business Association in coordinating the Santa Parade and other small activities in the spring. The class members also designed a guide for conducting a parade/special function. A famous Scranton tradition was officially established in 1993 and remains a local holiday favorite. The parade includes bands, floats, balloons, and walking units and ends with Santa Claus. The class of '92 can be credited for the successful implementation and continuing tradition of the annual Scranton Santa Parade.

The class of 1999 brought Dress for Success, an international non-profit organization, to Lackawanna County. The program participants organized and hosted a program to assist women re-entering the workforce by coordinating a clothing drive. Women who participated in the program could receive clothing for job interviews and work. Core participants collaborated with local self-help women's agencies to assist with the project. Dress for Success continues to this day in Lackawanna County.

Deb Kolsovsky, executive vice president for PNC Bank, immediate past board chair for The Chamber, and class of 1999 alum commented, "What I loved most about this project was that we were able to help women—a true need in our community! When we were trying to decide exactly what to do with this project, and it's long-term success, a fellow team member suggested Dress for Success because of her own personal experience. [...] It's great knowing the impact this project had. It all began in a donated space at Elm Park Church, and now, years later, it's still around. And more importantly, it's an established non-profit in its own space!"







#### 2002-2003

tecBRIDGE, participants partnered with previously known as the Great Valley Technology Alliance, to create an annual business plan competition. Geared toward college students, the project was to create a competition for the next generation of technology-based entrepreneurs and companies in NEPA. Due to its success, the business plan competition just celebrated its 20th anniversary! John Nicodem of Weis Markets shares, "My time as a member on the business plan team was very rewarding, and it gave me the opportunity to meet so many individuals. I'd say that if not for involved with LL my acquaintances and personal friendships would not be as strong as they are today."







LL and the City of Scranton worked together to restore Hanlon's Grove in Nay Aug Park. Once a beautiful gathering spot for families, this picnic grove was completely abandoned, overgrown and desperately in need of an overhaul. Participants desired to restore the grove and memorialize it to Mayor James T. Hanlon, who was appointed to the office in 1966. By reinstating the grove and creating a site that encouraged community pride and environmental connectivity, the class members created a focal point in Nay Aug Park that continues to be used today.

Liz Rightor-Roberts, project manager for Jackrabbit Design and a class of 2009 alum, shares, "Even though I was born and raised in NEPA, one of the things that makes me feel most tied to Scranton is my Leadership Lackawanna project: Hanlon's Grove at Nay Aug Park. To see people still enjoying the picnic grove nearly 15 years later fills me with so much pride. We had the added bonus of getting to learn a ton about the rich history of Nay Aug Park. [...] Did you know that around the turn of the century, Scranton had an amusement park called Luna Park!?"

### 2009-2010

LL collaborated with the Lackawanna Heritage Valley Authority (LHVA) to organize the Heritage Explorer Bike Tour, a day-long, family and friends bicycle tour event highlighting the LHVA trail. The event raised awareness and support for the trail through "friendraisers" and provided cycling enthusiasts and community members the opportunity to experience the natural beauty, history, and cultural diversity of our area. The Bike Tour continues to this day because of the efforts of the 2010 class.



Our organization collaborated with the Electric City Trolley Museum in Scranton to renovate "Bay 4", allowing for additional exhibition areas and event space for the community to utilize. The project team nicknamed themselves "Tracks to Our Past" and held a Speakeasy Soiree party. Together, sponsorships and donations for this project totaled \$12,000.

Heather Davis, director of marketing and communications for education at Geisinger and a LL 2011 alum shares, "As a member of the Core Program Class, Leadership Lackawanna helped me realize that leadership is about teamwork. I have made many professional and personal connections because of my involvement as an alumna, an active member of the advisor committee, and a former board member."





### 2011-2012



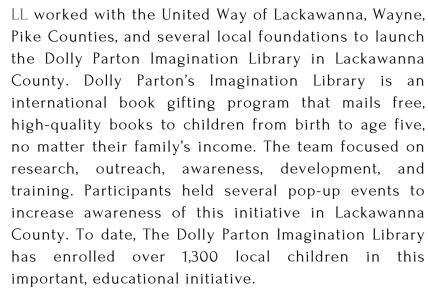
The Restore the Slope project renovated one of three historic buildings on the Gravity Slope Colliery site in Archbald. Known as the "Oil House," LL orchestrated roof repair, ceiling construction, door and window replacement, brickwork, graffiti removal, painting, stairs, exterior site clean-up, and landscaping.

Gerard Hetman, community development specialist for NeighborWorks Northeastern Pennsylvania and a class of 2012 alum, states, "It was a pleasure to work with excellent community partners on our project, including the Borough of Archbald and the Gravity Slope Colliery Authority. Seeing the dedication and pride that these partners put into

restoration of the Oil House showed us the true value of the work our group performed. It was also heartening when other members of our class helped to connect us with resources to see the project through to completion. Our project removed a major source of blight in the neighborhood, helped restore a historic structure, and paved the way for great progress in the future. I enjoy visiting the project site when I am in the neighborhood; it's great to see the Oil House still in good condition and admired by many users of the adjacent trailhead."









Donna Kane, branch manager at Fidelity Bank and a class of 2022 alum, commented, "Joining Leadership Lackawanna was both a personal and professional goal of mine since I entered the banking world eight years ago. Thanks to my company, Fidelity Bank, I was chosen to participate two years ago! Specifically, as a member of the Dolly Parton Imagination library group project, I grew as a leader and a human being exponentially. The relationships I forged during this project and the life lessons I took away continue to benefit me each and every single day!"

Since Leadership Lackawanna's inception in 1982, the organization has benefitted the Greater Scranton community by addressing the needs of its community. These projects epitomize the mission of Leadership Lackawanna and our parent organization, The Greater Scranton Chamber of Commerce.

LL aims to attract participants who desire to grow both personally and professionally and who pledge to sustain the community through their involvement in service projects that will have a long-lasting community impact. The Chamber and Leadership Lackawanna continue to provide elite, unmatched community leadership and professional development programming that serves everyone from high school students to top executives, reinforcing our commitment to building a strong northeastern Pennsylvania.

Our mission is to enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations.













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