



## ABOUT THE ORGANIZATION

Leadership Lackawanna is a 501(c)(3) charitable, nonprofit organization in northeastern Pennsylvania dedicated to community leadership and professional development. Its four programs - teen, core, executive leadership and Welcome Scranton!, enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations. Established in 1982, Leadership Lackawanna has graduated more than 2,200 community leaders. For more information, visit [www.leadershiplackawanna.com](http://www.leadershiplackawanna.com).



## FOR MORE INFORMATION

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# LEADERSHIP LACKAWANNA

Affiliate of The Greater Scranton Chamber of Commerce

# WELCOME SCRANTON!

Join other local leaders for Welcome Scranton!, Leadership Lackawanna's regional tour designed for busy professionals who want the inside scoop on what's happening in our county, directly from experts in the field.

## EXPLORE. ENVISION. ENGAGE.

[LeadershipLackawanna.com](http://LeadershipLackawanna.com)

## WHAT IS IT?

Leadership Lackawanna's newest program, Welcome Scranton!, will offer participants a fascinating insider's look at our community. This 2 ½ day program is designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. Welcome Scranton! is open to everyone, from newcomers to area natives, from entry-level employees to executives.



## WHO SHOULD PARTICIPATE:

Welcome Scranton! is a "gateway" experience to our area, from established leaders seeking more civic engagement to rising professionals ready to take their place as community leaders. Each Welcome Scranton! class is comprised of a diverse group (50 maximum) of leaders including: executives, young professionals, managers, entry-level professionals, business owners, nonprofit directors and senior business officials. New residents of the region should also apply; however, lifelong residents can receive a wealth of knowledge and benefits, too!

## HOW COMPANIES/BUSINESSES/ORGANIZATIONS CAN BENEFIT:

- This program is a unique way to train employees, as well as recognize and reward top talent.
- Welcome Scranton! allows for a personal, hands-on way to introduce new (or seasoned) employees to all that Scranton and Lackawanna County have to offer.
- Your organization will see increased visibility, as well as business opportunities, leads and referrals, all thanks to the enhanced connections participants gain as a result of this program.
- Through successful and engaged completion of this program, employees will feel more connected to the community in which they live and work. This is a major retention benefit!



## TIME COMMITMENT:

2 ½ days (1 full day and 3 half days)

## TUITION:

Welcome Scranton! tuition is \$600, which includes transportation, parking, materials and a celebratory "graduation" event. A limited amount of partial scholarships are available based on need.

## A FEW NOTABLE PARTICIPANT BENEFITS:

- Explore our area's hidden gems
- Enhance your network of personal and professional connections
- Hear inspirational stories from our business community
- Gain exposure to local leaders, issues and service and leadership opportunities

