



Sponsorship Opportunities



Annual Events

Graduation Recognition Dinner

Held annually each June, this event concludes the program year and honors the work and dedication of the class and alumni.

Presenting Sponsor \$1,000

- Corporate logo on marketing materials
- Corporate signage at event
- Four complimentary reserved seats
- Sponsor will offer opening remarks
- Recognition in media releases
- Full page advertisement in program book
- Photo opportunities

Reception Sponsor \$500

- Corporate signage at event
- Two complimentary reserved seats
- Half page advertisement in program book

Table Sponsor (8 available) \$250

- Corporate signage at event
- Half page advertisement in program book

Night at the Races

Held annually, this event features the fun and excitement of thoroughbred horse racing - in Scranton! Trackside food, cash bar, betting on horses, 50/50 raffles, basket raffles, door prizes and instant bingo make this evening a blast!

Horse Sponsor \$10

Race Sponsor (per race) \$50

- Race will be named after your business and logo will appear in the program book

Food and Beverage Sponsors In-Kind Monetary Donations \$25 increments

Cocktails and Cuisine

This elegant and delectable evening event allows guests to stroll table to table sampling expertly paired cocktails and cuisine from around the world.

Presenting Sponsor \$1,000

- Corporate logo all marketing materials
- Corporate signage at event
- Photo opportunities
- Recognition in media releases
- Six tickets to the event

Table Sponsor \$250

- Corporate signage at event
- Corporate marketing materials dispersed at event
- Two tickets to the event

Awards

Alumni Leader of the Year \$500

Presented to an alumna or alumnus, this award recognizes their efforts to promote the ideals of Leadership Lackawanna through outstanding professional achievement and community service.

Class Leader of the Year \$500

This is presented to a current participant for exemplifying the desired outcome of the program through actions and examples.

Shining Star Award \$500

This award is given to a current participant who embodies all ideals of the program, specifically enthusiasm and dedication.

Sponsorship benefits for all awards include:

- Corporate logo on marketing materials
- Two complimentary reserved seats
- Sponsor will present award to winner
- Recognition in media releases
- Mention in newsletter
- Hyperlinked logo on leadershiplackawanna.com

Leadership Development & Professional Training

Leadership Lackawanna Core Program (per session) \$500

Considered northeastern Pennsylvania's premier leadership and professional development program, participants gain and enhance leadership, managerial and interpersonal skills so that they can better serve their organizations and the community.

Leadership Lackawanna Executive Program (per session) \$500 (overall sponsor) \$2,000

This program assists professionals in becoming more engaged in the community, broadens their social network and increases their overall knowledge of the greater Scranton area.

Sponsorship benefits for all trainings include:

- Corporate logo on marketing material
- Corporate logo on class t-shirt
- Sponsor serves as welcome speaker
- Corporate signage at event
- Corporate materials dispersed at session(s)

Communications

Leadership Lackawanna News \$800

Quarterly newsletter featuring events, announcements, etc.

- Corporate logo/graphic in mast head on front page
- Quarter page ad in publication

Sponsorship Reservation Form

Please return completed forms to Leadership Lackawanna/222 Mulberry Street/ P.O. Box 431/ Scranton, PA 18501-0431

Company Name: _____

Contact Person: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Fax: _____ Payment Amount: \$ _____

Payment Type: Check (payable to Leadership Lackawanna) Visa MasterCard Amex Discover

Name on Card: _____ Exp Date: _____

Card #: _____ Verification Code: _____