

LEADERSHIP LACKAWANNA

Affiliate of The Greater Scranton Chamber of Commerce



Annual Report 2019 / 2020



Our Purpose

To offer premier community leadership and professional development opportunities to the citizens of Lackawanna County - and beyond!

Our Mission

To enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations.



Leadership Lackawanna

222 Mulberry Street Scranton, PA 18503 Leadership@ScrantonChamber.com 570-342-7711 LeadershipLackawanna.com

Introduction

A message from Nicole A. Morristell, Executive Director

I present to you the 2019-2020 Annual Report of Leadership Lackawanna. While the pandemic shifted our plans and resulted in cancellations and post-ponements, our programs and results were not altered. We found creative ways to offer programming virtually -- as leaders always adapt! Our 37th year of existence deserves kudos and applause, just like any other. We developed leaders, mobilized people to serve, had a positive impact on the local community and shaped the future of northeastern Pennsylvania!

More than 100 people participated in our programs via 22 different sessions, resulting in more than 127 hours of tailored programming. In addition, 15 fellow non-profit organizations were assisted, and our participants invested close to 500 hours of community service. The efforts of our Core program class projects had a community financial impact of more than \$62,000 and our TLT students helped award \$8,000 to deserving non-profit organizations through a unique, one-of-a-kind grant allocation partnership.



While this year will surely be one we never forget, I firmly believe this organization is and was a major catalyst in our community, both pre- and post-COVID-19. Our participants (and, of course, our alumni) served as leaders, change agents and decision-makers during an unprecedented time when community leadership and professional development were needed the most. Our programs are the best source for skill building and training in the area. Thank you for believing in and supporting us, whether you are a friend, supporter, donor or alumnus. You are the reason we exist and thrive. I look forward to another 37 years of positively developing community leaders! I hope you enjoy reading this report but, more importantly, I hope you join me in applauding our successes for this year and always.

By the end of the 2019-2020 Core program year, 88% of participants surveyed agreed they were prepared for success and growth. Thank you alumni!

We exceeded our alumni giving goal and raised over \$10,000 for our organization.

"Being a part of the Core program gave me the opportunity to connect with such a diverse and interesting group of young professionals - the experience has definitely been a highlight of my career."

- Katie Nolan, Tobyhanna Army Depot

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About Leadership Lackawanna

Leadership Lackawanna is a 501(c)(3) charitable, nonprofit organization in northeastern Pennsylvania dedicated to community leadership and professional development. Its five programs - Tomorrow's Leaders Today, Leadership U, Core, Executive and Welcome Scranton! - enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations. Established in 1982, Leadership Lackawanna has graduated more than 2,300 community leaders.

OUR TEAM



Nicole A. Morristell, Executive Director

Nicole became the director of Leadership Lackawanna in 2008. Nikki comes to Leadership Lackawanna from the local Girl Scout organization where she served in several positions over the years. She is a 1998 graduate of Tunkhannock Area High School and a 2002 graduate of Elizabethtown College. She is an active board member of the Association of Leadership Programs (ALP). Nikki is also involved with The Nature Conservancy, Countryside Conservancy, Supporters of Camp Archbald, Girl Scouts in the Heart of PA and Haiti Partnership.



Dominick Mitchell, Program Coordinator

As Leadership's program coordinator Dom is primarily responsible for the management of Tomorrow's Leaders Today and Leadership U. His responsibilities also include the organization's marketing objectives and volunteer cultivation and recruitment. Dom is a 2014 graduate of Tomorrow's Leaders Today, a 2015 graduate of Abington Heights High School and in 2019 he graduated from West Chester University where he majored in marketing and minored in finance. He is an active member of the Rotary Club of Scranton.



Karen Durkin, Assistant

Karen serves as the Assistant for Leadership Lackawanna and has been in this role for over 10 years.



Our Values Our organization offered 22 sessions this year resulting in 127 hours of programming.

Leadership

We believe that the potential for leadership resides in everyone and that it can grow if continuously nurtured.

Community

We build strong communities by developing and connecting leaders committed to the common good.

Personal & Professional Growth

We are committed to helping participants, alumni, volunteers and staff discover and develop their full potential.

Diversity & Inclusion

We respect, appreciate and engage the unique perspectives and contributions of all members of our community.

Empowerment

We inspire leaders to develop other leaders.

Our Programs



Tomorrow's Leaders Today

Our seven-month Tomorrow's Leaders Today (TLT) program develops the leadership, interpersonal and managerial skills of high school juniors and provides real-world experiences in the areas of philanthropy, non-profit organizations and community service. Sessions are held one full weekday each month. This program accepts applications from sophomores who attend high school in Lackawanna County or in the Lackawanna Trail and Western Wayne school districts.

Core

In Leadership Lackawanna's 10-month Core Program, participants gain leadership, interpersonal and managerial skills, as well as an enhanced understanding of the issues relevant to the Greater Scranton region, through monthly sessions. Areas of focus can include community development, economic development, government, health care, law, education, quality of life, sustainability, history and media, with sessions featuring widely recognized specialists. Members of the class also devote a large portion of their time to develop and implement community projects, hence enhancing their leadership abilities, fostering teamwork and benefiting local nonprofit organizations. Leadership Lackawanna's Core Program accepts applications from candidates who live or work in Lackawanna County.

Leadership U

Leadership Lackawanna and Penn State Scranton are proud to offer a new, collegiate-level initiative called Leadership U. Participants will gain leadership and community engagement skills in the areas of public speaking, S.T.E.A.M., historical awareness, financial literacy and career exploration. This program accepts applications from juniors, with a grade point average of 3.0 or higher, who attend high school in Lackawanna County or in the Lackawanna Trail or Western Wayne districts. Upon successful completion, participants will receive three college credits to Penn State.

At the end of the Core Program year, 90% of participants agreed they now have a strong understanding of their personal leadership styles and strengths.

"The Executive Program provided me with a wonderful inside view of Lackawanna's industry and business environment, along with networking opportunities with the group's cohort, alumni and other



Upon completion of the Core Program, 94% of participants declared they now have the capacity and confidence to lead.

Executive

This program engages professionals more deeply in the greater Scranton region by broadening their social network and increasing their knowledge of the community. Participants meet key business and community leaders as they receive an overview of Lackawanna County's history and culture, economic and political structures, community events, civic groups, recreational activities and nonprofit organizations. Sessions are held one evening per week for five consecutive weeks at various locations and include cocktails and dinner. The Executive Program accepts applications from public and private sector administrators and professionals in an executive level position who live or work in Lackawanna County.

Welcome Scranton!

This 2 ½ day program is designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. Welcome Scranton! is a "gateway" experience to our area, from established leaders seeking more civic engagement to rising professionals ready to take their place as leaders. Each class is comprised of a diverse group of leaders, including executives, young professionals, managers, entry-level professionals, business owners, non-profit directors and senior business officials. New residents of the region should also apply; however, lifelong residents can receive a wealth of knowledge and benefits, too!

Prior to our History & Heritage session, 95% of the TLT class had NOT been to the Lackawanna Historical Society.

Because of our Financial Literacy session, 100% of students surveyed indicated they feel more confident in managing personal finances.

The TLT Class of 2020 consisted of 40 students representing 14 school districts!





Tomorrow's Leaders Today (TLT)

Only 6% of the class understood the seriousness of elder abuse and the laws associated with it - our monthly session dedicated to Crime and Corrections changed that!



7 sessions held resulting in 38 hours of programming

EDUCATIONAL IMPROVMENT ORGANIZATION

Leadership Lackawanna has once again been recognized by the Pennsylvania Department of Community and Economic Development as an Educational Improvement Organization. Five specific areas of the Tomorrow's Leaders Today program were approved as "innovative educational programs" because they are not currently part of the academic program of a public school. These programs are Financial Literacy, Crime and Corrections, Health Care, History and Heritage and STEAM (Science, Technology, Engineering, Arts and Math). During the 2019-2020 program year NBT Bank, Fidelity Bank and The Honesdale National Bank made donations in support of these efforts.

PHILANTHROPY 101

Our TLT Program has an extensive philanthropy component, created and presented by the Scranton Area Community Foundation. Students learn about this topic by serving as a "grants allocation committee" and ultimately selecting recipients. The criteria of this particular grants program had three areas of interest – personal hygiene product distribution, behavioral health awareness and medical research. The students picked those areas based on what they believed to be concerns in northeastern Pennsylvania. The grant recipients were:

Indraloka Animal Sanctuary
Lou Ruspi Jr Foundation
Saint Joseph's Center
United Neighborhood Centers of NEPA
Women's Resource Center

LeadershipLackawanna.com





TLT PARTICIPANTS

Emma Burak Valley View High School

Cabre Capalongo West Scranton High School

Shaylyn Chilek Valley View High School

Molly Dougherty West Scranton High School

Morgan Faist

Gianna Giumento Mid Valley Secondary Center

Bayley Grizzanti Carbondale Area Jr/Sr High School

Lindsay Grzyboski

Riverside Jr/Sr High School

Ashley Hamilton

Abington Heights High School

Ryan Huester

Holy Cross High School

Harry Johnson

Abington Heights High School

Norah Kelly Holy Cross High School

Alissa Koniszewski Valley View High School

Zack Kovalchik Valley View High School

Emily Laabs West Scranton High School

Camdyn Lewis West Scranton High School

Henry Lin Old Forge High School

Maddie Lucas Abington Heights High School

Paige McConlogue Scranton High School

Sara McCormack Scranton High School

Mary O'Brien Abington Heights High School

Celeste Orchard Western Wayne High School

Binnie Patel Lackawanna Trail Jr/Sr High School Old Forge High School

> Sophie Petraitis Scranton High School

Noelle Prisco

Abington Heights High School

Taralyn Reilly Valley View High School

Maggie Reppa

Lackawanna Trail Jr/Sr High School Elizabeth Schieber

North Pocono High School

Kaitlyn Seechock Abington Heights High School

\$8,000 awarded through a unique grantmaking collaboration with the Scranton Area Community Foundation

Maura Sherry Riverside Jr/Sr High School

Sarah Siddiqui Abington Heights High School

Morgan Siefring Valley View High School

Jacob Stankowski Scranton High School

Andrew Stark Scranton Preparatory School

Sydney Vachino Abington Heights High School

Luke White North Pocono High School

Sophia Williams Valley View High School

Emma Yusavage Mid Valley Secondary Center

Isabella Zeller Dunmore High School

Calvin Zhang Dunmore High School

> Thank you to NBT Bank, our corporate program sponsor!



Core Program

17% of participants had a robust professional network.

Upon completion, **65%** of participants now agreed they have a robust network of professional connections.

36 mid-level
emerging
professionals
from 25 different
business and
organizations



10 sessions held resulting in 64 hours of programming



SESSION 1: Orientation & Leadership 101

SESSION 2: Project Management

SESSION 3: Media

SESSION 4: Diversity, Equity & Inclusion

SESSION 5: Leadership 2.0

SESSION 6: Simulated Society

SESSION 7: Crime & Corrections

SESSION 8: Leadership Re-examined

SESSION 9: History & Heritage

SESSION 10: End of Year Review





CORE PROGRAM CLASS OF 2020 PARTICIPANTS



Jasmine Ahuja Jasmine Ahuja Realty

Alonzo Baker Penn Foster

Suzanne Kennedy Community Bank NA

Kathryn Kennington

Aditi Phalak Barry Callebaut

Montage Mountain Resorts

Dharti Ray Penn State Scranton

Dana K. Bilotta Tobyhanna Army Depot

Penn Foster **Erik Schab** Commonwealth Health/ Moses Taylor Hospital

Hans D. Christianson Geisinger Health

Geisinger Commonwealth

Megan R. Kofira Weiler Abrasives Group

Mariah Kich

Benjamin Segall Penn East

Foundation

Justin Collins

Patrick M. Lindmeier Mitsubishi Chemical **Advanced Materials**

Federal Credit Union **Cara Sherman** United Neighborhood



Brittany Colon

School of Medicine

FNCB Bank

Karen D. Lipnichan

Lackawanna College

Nicolette Stine Tobyhanna Army

Depot

Centers of NEPA

Keith Danielowski Prudential Financial

Lauren Luongo Fidelity Bank

Dawn Talley St. Joseph's Center

Michael J. DePietro Benco

Dental

Maura Mark

United Neighborhood Centers of NEPA

Amber Walko-Ray

PPL Electric Utilities

Mary Elizabeth Endrusick

NeighborWorks Northeastern PA **Henry Matute Coello**

Penn State Scranton

Sarah Weber

NFT Credit Union

Aubrey Rachel Fick

Elizabeth McGrath Ardizoni Lauren Wells Scranton Cultural Center

at the Masonic Temple

Girl Scouts in the Heart of PA

Peter J. Gentile

NBT Bank

Anthony Monastra Geisinger CMC

Adam Witinski

Autumn Granza

Matt Heimlich

Procter and Gamble

Gertrude Hawk Chocolates

Penn Foster

Tobyhanna Army Depot

Joseph Paulowskey

Benco Dental

Mary K. Nolan







Core Program Class Projects

Each year, the class completes various service projects helping to fulfill a need in our community. By working with fellow non-profit organizations, class participants expand their leadership abilities and further develop their skills, most notably teamwork. This year, the Core Program Class of 2020 completed five projects.

Assisted 5 nonprofit organizations resulting in a community investment of over \$62,000





Griffin Pond Animal Shelter

South Abington Township, PA

This group constructed a small clinical room at the shelter where minor medical procedures can now be performed. The group raised necessary funding in order to complete the design, demolition and construction of the room.

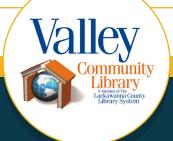


Greater Scranton YMCA

Dunmore, PA

Our team upgraded an existing preschool-aged play area and created a tricycle riding arena. The area was developed with a city/country theme and incorporates the educational theory of Multiple Intelligence within the activities and enhancements.

LeadershipLackawanna.com



Valley Community Library

Peckville, PA

This project provided the citizens of Peckville and surrounding communities with an interactive and educational outdoor garden maze. The team constructed the ADA compliant maze in the backyard of the library and have now created an environment for children to learn and have fun.





"Leadership Lackawanna was an amazing experience which provided me opportunities to gain professional skills, social network and most importantly serve the community in which I live in. For me, I was able to work on a project situated in the very streets I lived as a child. Having this experience was humbling as I was able to provide a safe space for West Scranton youth to participate in fun, afterschool activities. It is moments like this that remind myself why I never left this area."

- Justin Collins, Geisinger Commonwealth School of Medicine



Catherine McAuley Center

Scranton, PA

Members of this team created a safe, positive outdoor learning and activity center in the backyard of the house. They created outdoor learning stations and coordinated programs and activities for the families served at the center.



West Scranton Community Development

Scranton, PA

The team updated, refurbished and transformed space within the facility into a fitness studio which houses activities such as yoga, dance and Zumba. Specifically, the room received new paint, flooring, mirrors, storage space, supplies, fitness equipment and a stereo system.

Thank You for the Support!





Board of Directors



Kristen Shemanski, Chair **Gertrude Hawk Chocolates**

Jill M. Valentini, Vice Chair **Fidelity Bank**

Brad Kovaleski, Secretary Penn State Scranton

Kelley Lindsay, Treasurer Kohanski & Company



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Richard Bradshaw, Ronald McDonald House of Scranton

Jeff Cavanaugh, Office of Senator John Blake

Heather Davis, Geisinger Commonwealth

School of Medicine

Trish Fisher, Greater Scranton YMCA

Kayla Guilford, Lackawanna College

Tracy Hunt, Allied Services

Lindsey Loss, Chamberlin & Reinheimer Insurers

Sean McAndrew, I&M Wealth Advisors

Mark McHugh

Wendy Miller, Benco Dental Company

Kevin Morgan, Montage Mountain Resorts

Elizabeth Nagy, The Honesdale National Bank

Michael Ossont, The Mattioli Law Firm

Todd Pousley, NeighborWorks NEPA

Melissa Saddlemire, Marywood University

Kristyn Smith, Tobyhanna Army Depot

PARTICIPANTS

Sandy Cameli

SAC Empowerment, LLC

Loretta Daubert

Leadership In Action, LLC

David JadickTobybanna Army Denot

Eric Jensen

The Honesdale National Bank

Joshua Klonoski

First National Bank

Robert A. Lantka, II Tobyhanna Army Depot

Gregory Moran

Commonwealth Health

Patrick R. Murphy

Marywood University

Christine R. Ostroski

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Wayne Stump

Greater Scranton YMCA

James Sullivan

Marywood University

Susan Troy Connors

Troy Mechanical, Inc.

David B. Wintermute

Landmark Community Bank

Alicia Zazzera

Carbondale Housing Authority

Executive Program

16 participants representing a diverse mix of public and private sector administrators and professionals participated in our program this year

30 additional executives served as speakers, greeters or facilitators during our five Executive Program sessions

SESSION 1: Executive Leadership

SESSION 2: Government & Economic Development

SESSION 3: Environmental Appreciation

SESSION 4: History & Heritage

SESSION 5: Strategic Leadership & Graduation



"I am a better person and appreciate the time spent, ideas shared, and friends made during my Leadership Lackawanna Executive experience."

- Tony Rusnak, Commonwealth Charter Academy



Thank You Donors!



Scholarships

Our partnership with the Scranton Area Community Foundation allows us to offer a variety of partial scholarships to qualified candidates participating in our programs. These much needed funds help reduce the cost of tuition, allowing participants from nonprofits, small businesses and even sole proprietors to experience our programs. To learn more about our funds or to contribute, contact 570-342-7711.



Margaret Briggs Leadership Lackawanna Fund

Karen O'Connell Welles Leadership Lackawanna Fund

William P. Rinaldi Leadership Lackawanna Fund

William W. and Mary L. Scranton Leadership Lackawanna Fund

H. Leigh Woehling Leadership Lackawanna Fund

"As a newcomer in Lackawanna county, I found Leadership Lackawanna's Core Program to be a great platform to network with like-minded professionals in our community. This program also offered me the opportunity to validate and strengthen my leadership skills and overall professional development. I have grown personally and professionally through attending the sessions which introduced me to some very influential community leaders and successful entrepreneurs. I thoroughly enjoyed being a part of the program!"

- Aditi Phalak, Barry-Callebaut

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Budget

INCOME

Program Tuition	\$102,785
Core Program Projects	\$ 25,806
Events	\$ 20,480
Grants & EITC	\$ 30,000
Endowments	\$ 11,210
Interest	\$ 2,843
Change in Endowments	\$ (2,007)
Realized Gain on Investments	\$ 2,827
Unrealized loss on investments	\$ (1,416)
Alumni Dues	\$ 10,935
Annual Appeal	\$ 3,314
Programs/Contributions	\$ 7,215
TOTAL	\$213,992







Administrative & Overhead	\$1	18,106
Program & Grant Expenses	\$	23,208
Core Program Projects	\$	19,414
EITC	\$	13,236
Marketing/Advertising	\$	6,935
Events	\$	8,817
Printing/Supplies	\$	4,487
Meeting/Conferences	\$	3,563
Miscellaneous	\$	956
Analysis Fees	\$	1,608
Travel/Mileage	\$	658
Professional Fees	\$	2,262
Postage	\$	1,764
Dues/Insurance	\$	823
TOTAL	\$2	05,837

Thank You Alumni & Friends

Patricia Acker Nunzi Allegrucci James L. Alperin Anna Arvay Mark Bennett Julie Bialkowski Christina Boettcher Lee Borthwick Mary Borthwick Marc Bowen Richard Bradshaw Keelv Brazil Kevin Brislin Don & Rose Broderick Gerald Ephault Jim Brown Lisa Browning Tracy Brundage Carmen Brutico Erica Burger Sandy Cameli Anna Maria Cancelli Terri Caputo Meghan Carnevale Erica Carrescia Holly Carron Colleen Carter Ida Castro Jeff Cavanaugh Kristie Ceruti Karen Clause Lee Coffman James P. Connors Chris Cook Ross Cordaro Brian Costanzo **Bob Courtright** Rosemarie Coyne Larry Crimi

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Matthew J. Horvath Melissa Howells Tracy Hunt E.T. Hunter Lisa Imbriaco Jill Itterly Tammy Jackson Eric Jensen Dragan Jokic Brandi Jones Janelle Kaczmarek Melissa Kelleher Amy Kelley Patricia Ann Kelly Gopu Kiron MaryLou Knabel Sandra Kneller Jennie Knies Rob Knight Brad Kovaleski John A. Kramer, Jr. Nicole Krape Noelle Krempasky Iill Krolikowski Triano Rob Krukovitz Holly Kubicki Gretchen Kukuchka Iim Kuzmak Michele Legate Michele Lemoncelli lean Lenville Katie Leonard Kelley Lindsay Stephanie Longo Lindsey & Jamie Loss Brian Loughney Breana Love

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Christopher Norton





Your donation allows us to develop

leaders, mobilize people to serve,

impact the local community and

shape the future of NEPA!

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*names listed are as of 6/30/20



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