

Annual Report 2021-2022





Affiliate of The Greater Scranton Chamber of Commerce







LEADERSHIPLACKAWANNA.COM













About Us

Leadership Lackawanna (LL) is a 501(c)(3) charitable, non-profit organization in NEPA dedicated to community leadership and professional development. Our six programs enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations. All Leadership Lackawanna participants live, work or play in Lackawanna County. Established in 1982, we have created more than 2,500 community leaders.

Leadership Lackawanna | P.O. Box 431 | Scranton, PA 18501 Leadership@ScrantonChamber.com 570.342.7711 LeadershipLackawanna.com



Welcome

Enclosed are the amazing achievements of Leadership Lackawanna during the 2021-2022 program year. For 39 years we have impacted the Greater Scranton community, and this year was no different! We graduated over 150 people, offered 42 class sessions resulting in 175+ hours of programming, invested over \$55,000 into our community via our Core program projects and awarded \$6,000 in tuition assistance to qualifying participants. We are proud to help shape the future of NEPA and honored to serve the great people of our community who live, work and play in Lackawanna County. The results of this annual report echo that. Happy reading!

Our Team

Nikki Morristell Executive Director Experience 14+ Years ESFP

Nicole became the director of Leadership Lackawanna in 2008. Nikki comes to Leadership Lackawanna from the local Girl Scout organization where she served in several positions over the years. She is a 1998 graduate of Tunkhannock Area High School and a 2002 graduate of Elizabethtown College. She is a board member of the Association of Leadership Programs (ALP) and Supporters of Camp Archbald. Nikki is also involved with Abington Christian Academy's Parent Advisory Board, LCBC Church Kids Ministry and Girl Scouts in the Heart of PA.



Jen Strzelec Program Coordinator Experience 1.5 Years ISFP

Jen became the program coordinator in September 2021, specializing in youth and collegiate level leadership programs. Prior to this position, she served as a preschool aide at Bright Beginnings Preschool in Mt. Cobb and at the YMCA in King George, Virginia. She also served 9 years in the United States Army as an avionics mechanic and was stationed in Korea, Texas, Hawaii, and Virginia. She earned her bachelor's degree in Business Administration from Temple University and is currently earning her MBA at West Chester University.



Karen Durkin Assistant **Experience 15+ Years**

Karen serves as the assistant for Leadership Lackawanna and has been in this role for over 15 years.



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Our Six Programs

Tomorrow's Leaders Today

Session 1: Orientation & Leadership 101

Session 2: Financial Literacy & Grants Part 1

Session 3: Health Care

Session 4: Diversity, Equity and Inclusion

Session 5: STEAM & Grants Part 2

Session 6: STEAM

Session 7: History and Heritage & End of Year Review



Because
of our TLT session
on financial literacy,
95% of our participants
reported feeling more
confident making a
personal budget

Our seven-month Tomorrow's Leaders Today (TLT) program develops the leadership, interpersonal and managerial skills of high school juniors and provides real-world experiences in the areas of health care, STEAM, history and heritage, crime and corrections, financial literacy, philanthropy, non-profit organizations and community service.

Welcome Scranton!

In Welcome Scranton! participants will receive a fascinating insider's look at our community. This 2 ½ day program is designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. Welcome Scranton! is open to everyone, from newcomers to area natives, from entry-level employees to executives.

Although not held this year, we hope to bring WS! back in the Spring of 2023.





Executive



This six-week program deeply engages high-level professionals in the Greater Scranton area, broadens their social network, and increases their overall knowledge of the community. Participants meet key business and community leaders as they receive an overview of Lackawanna County's history and culture, economic and political structures, community events, civic groups, recreational activities and non-profit organizations.

Session 1: Orientation & Leadership

Session 2: Government & Economic Development

Session 3: Leadership & Arts and Culture

Session 4: Diversity, Equity and Inclusion

Session 5: End of Year Review & Graduation



Core



In the Core program participants gain direct and indirect leadership, interpersonal and managerial skills, as well as an enhanced understanding of the issues relevant to the Greater Scranton region, through monthly sessions. Members of the class also devote a large portion of their time to develop and implement community projects, hence enhancing their leadership abilities, fostering teamwork and benefiting local non-profit organizations.

Session 1: Orientation & Leadership

Session 2: Project Management 101

Session 3: Media for LL participants

Session 4: Plans & Decision Making

Session 5: Leadership 2.0

Session 6: Diversity, Equity & Inclusion

Session 7: Crime and Corrections

Session 8: Simulated Society (SIMSOC)

Session 9: History and Heritage

Session 10: End of Year Review

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Our Programs: Continued

Collegiate



This 6-week virtual course, consisting of online modules, provides current and aspiring leaders with an innovative and flexible learning experience – complete with a variety of personal and professional development skills that are ideal for building a solid resume and honing leadership, interview and career readiness skills. In addition, the opportunity to connect with students from around the state and build connections via a private LinkedIn group are robust and plentiful.

Weeks 1 & 2
Intro to Leadership
Setting up Success
The Power of Perception
Goal Setting & Implementation
Prioritizing Leadership Goals
Purpose & Inspiring Action

Weeks 3 & 4
Understanding Oneself
The Power of Personality
Managing Differences
Motivation: Have it & Use it
Emotional Intelligence
Personal Brand Development

Weeks 5 & 6
Authentic Leadership Communication
Conflict Management & Resolution
Engaging in Creative Decision Making
Leading Teams: Career Preparation

Writing Emails for Impact & Influence Leadership Plan: The After Party

Fundamentals 2.0

MISSION & PURPOSE of LL

To enhance the skills, connections and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces and organizations.

To offer premier community leadership and professional development opportunities to the citizens of Lackawanna County - and beyond!

This 8-week virtual course provides advanced leaders with all the fundamentals of leadership – but at a 2.0 level! Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences and workplace diversity. This innovative and flexible online learning experience takes place via Zoom, for one hour, once a week, for eight weeks. Participants must work on weekly course content – but at their own pace and convenience! The use of a LinkedIn group will allow the class to share common ground, comment on each other's experiences and build relationships.



Program Participants

During the 2021-2022 year, over 150 people participated in our various programs. Regardless which, all programs build community leaders who live, work and play in Lackawanna County. We apologize for any omissions.

Emily Acevedo Ore Ajakaiye Aleni Alfano Ally Anderson Pamela Anslinger Kristin Armstrong Skavi Ballinas **Ashley Banos** Molly Baron Julian Beck Marie Beggin **Justin Behrens** Calvin Beiler Kim Benjamin Faith Bennett Mariah Bentler Colleen Blockberger Antella Brzenchek **Kevin Budveit** Chelsea Bush Carson Bushta **Kaylee Butler** Juan Cardenas Taysha Campana Christina Cannon Camia Capalongo Megan Cerco Maya Chorba

Michael Cioffari **Audrey Cobb** Frankie Cocchini Jennifer Condrad **Bridget Connor** Sean Connors Nicholas Costanzo Walter Cross Michael Cummins Marshall Davis Jennifer Davis Tyler Day Sydney Degnon Terry Deitz **Amour Donnay** Abby Drozdick Jo Ann Durdan Joseph Fantanarosa Michael Fedorisin Sury Feliciano Elizabeth Foss William Fox Ella Frounfelker Mariam Garcia Katie Gardier Jennifer Genell Nina Ghirelli Nicole Gilligan

Pamela Goodall **Jaclyn Gregor** Jake Grodack Mark Hanichak Rina Hanumali **Darrin Harris** Alura Henderson **Christian Herbster Emily Holtsmaster** Ricardo Horn Adam Howanitz Samantha Howey Jonathan Janosky Susan Jeffery **David Jones** Walter Jurgiewicz Donna Kane **Edward Kaufman** Jessica Kehl **Brooke Kloss** Lucas Kotcho Daniel Kowalski Jared Kukosky Margaret Lipperini Kevin Lloyd Skylar Long Kayla Losito **Abigail Lovatt**

Moriah Lovell Nicholas Mancuso John Matlock **Steve Matthews Hanel Matute** Giulianna Mazza Carla McCabe Sara McCormack Mary McHugh Michael McKeefery Robert J. McLaughlin Rachelle Medrano Adrienne Mellott Jess Meoni Erika Mills Alex Mojica James Monahan Sarika Mongar Rebecca Montross Ayman Mounota Julia Murphy Alena Musko **Conor Nealon** Isabella Nee Sarah Niemi **Christine Olmo Emily Olsen** Melanie Opalka

Bentler Cecelia Otis Chris Pahoski Abhinav Palle Pranav Palle Manan Pancholy **Zachary Peachey** Lawrence Pegula **Evan Peirce** Adrienne Pierangeli Masters Marsha Pigga **Anthony Pitarra Noah Planey** Nathanael Przywara Laurel Radzieski Sue Reilly Rachel Rizzardi **Ethan Roberts** Ricky Rogalewicz Juribeth Roman Sheylla Romero Kelly Royer Carlos Salazar Paz Jenna Scarfo Morgan Seamon Eileen Sennett Vienna Supon William Sweeney

Ethan Symuleski Joshua Tellez Keri Tenio Makenna Thorpe Lauren Tomaino Mia Tomassoni Nicholas Tomassoni Mar Tsakonas **Lindsay Tunis** Thomas Vinansky Talia Walsh Elizabeth Warrick **Benjamin Warring** Karen Weller **Brandon Whipple** Colette Wintersteen

Sessions 1 & 2

The Power of Perception
Addressing the H-Factor
Prioritizing Your Natural Leadership
Addressing the "Right" Goals
Prioritizing Your Purpose
Addressing Your Leadership Brand

Sessions 3 & 4

The Myers Briggs Type Indicator in Action
The Power of Personality
Leading Different Personalities
Understanding Others to Lead More Effectively
The Power of Generational Differences
Managing Workplace Diversity

Session 5 & 6
Emotional Intelligence
Effective Communication
Conflict Management
Growing as a Team
Appreciation as a Tool for Passion
Running an Effective Meeting

Sessions 7 & 8

The Power of Environment and Culture
Utilizing Reframing to Address Opportunities
Reframing Recognition
The Power of Motivation, Goal Setting and Change
Producing Meaningful Change
Moving Forward and Continual Growth

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Community Projects

Our projects had a combined community investment of over \$55,000

Each year, Core program participants engage in community service projects as part of their Leadership experience. In addition to enhancing skills, like teamwork and problem solving, participation in a project develops resourcefulness and engenders a sense of accomplishment through the impact such projects have on the community. Since our founding in 1982, over 165 projects have been completed. And because of the work of the Core Program Class of 2022, we can add four more to that number. This year, we worked with the following non-profit organizations....

Camp Freedom

Carbondale, PA

Camp Freedom is an outdoor adventure healing camp that serves First Responders, Veterans, their families and Gold Star families. The facility consists of over 1,800 acres, 26 miles of which are hiking trails. Our team assisted in developing a user-friendly trail and mapping system to provide easier navigation and accessibility for all who experience the beauty and splendor of this amazing facility. Our team cleared and blazed miles of hiking trails, installed 96 signs and labelled several ponds, hunting blinds and food plots. In addition, we held an awareness walk, not only to raise funds to help support these efforts, but to bring additional awareness of this facility and outdoor space.



Dolly Parton Imagination Library

Serving children in Lackawanna County



Leadership Lackawanna worked with the United Way of Lackawanna and Wayne Counties, along with several Foundations, to launch the Dolly Parton Imagination Library in Lackawanna County. This unique Library is an international book gifting program that mails free, high-quality books to children from birth to age five, no matter their family's income. Leadership class members focused their work on research, outreach, awareness, development and training. They also held numerous pop-up events to bring more awareness of this initiative to Lackawanna County, and to date have enrolled over 2,400 local children in this important, educational and worthwhile initiative.



Mercatili-Segilia Park

Birney Avenue, Moosic, PA

This Park is a quaint, community park nestled just off Birney Avenue. Time has taken a toll on this outdoor space, therefore our team assisted in the revitalization and rehabilitation of the park by completing a variety of tasks and improvements. This included purchasing and waterproof sealing 21 new picnic tables, constructing four new serving tables, providing the park with all new signage, and refurbishing four benches with new wood. In addition, the team enhanced the 30-year-old gazebo by giving it a facelift – a new roof, new shingles and new paint! In total, our team, along with 50 other community volunteers, invested more than 100 hours improving this community asset.



NeighborWorks of NEPA

Primarily serving the West Side neighboorhood of Scranton

We are thrilled to have assisted in the development, volunteer recruitment and launch of a new initiative called Cutting with Care. This program provides free grass cutting and light lawn maintenance to older adults in the Scranton / Lackawanna County area. Not only does this service address a major need, but it allows adults to stay safe and healthy in their homes, and it boasts pride and respect for the community. Our partner in this initiative was NeighborWorks Northeastern Pennsylvania, a local non-profit organization dedicated to revitalizing neighborhoods and improving lives by addressing housing needs, resident empowerment, neighborhood revitalization, sustainable homeownership, and public-private partnerships.





Upon completion of our Core Program, 95% of participants reported they now have a strong understanding of Lackawanna County's diverse business sectors and their contributions to the region.

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Budget: July 1, 2021-June 30, 2022

REVENUE, GAINS AND OTHER SUPPORT

Program Tuition	112,835	Administrative & Overhead	84,285
Core Program Projects	32,137	Program & Grant Expenses	55,488
Events/Dues/Contributions	36,199	Core Program Projects	32,294
Grants & EITC	15,500	EITC	22,106
Endowments	12,250	Marketing/Advertising	10,562
Interest	1,964	Events	16,709
Change in Endowments	(20,264)	Printing/Supplies	2,248
Realized gain on Investments	928	Meeting/Conferences	4,615
Unrealized gain on investments (13,596)		Miscellaneous	4,003
Contributions of nonfinancial assets 8,000		Professional Fees	2,240
		Postage	2,495

EXPENSES

TOTAL \$185,953 TOTAL \$239,753

Scholarships

Our partnership with the Scranton Area Community Foundation allows us to offer a variety of partial scholarships to qualified candidates participating in our various programs. These much needed funds help reduce the cost of tuition, allowing participants from non-profits, small businesses and even sole proprietors to experience our programs. To learn more about our scholarships or to contribute, please contact 570-342-7711 ext. 125.



2,708

EITC Program

THANK YOU

FIDELITY BANK
FNCB BANK
NBT BANK
THE HONESDALE
NATIONAL BANK

Leadership Lackawanna has again been recognized by the Pennsylvania Department of Community and Economic Development as an Educational Improvement Organization. Five specific areas of the Tomorrow's Leaders Today program were approved as "innovative educational programs" because they are not currently part of the academic program of a public school. These programs are Financial Literacy, Crime and Corrections, Health Care, History and Heritage and S.T.E.A.M.. During the program year, four Educational Improvement Tax Credit (EITC) approved companies made donations to our program.

Dues/Insurance/Subscriptions



Alumni & Friends Association

Supporters and former program participants are encouraged to annually join or renew their membership. Alumni donations allow us to develop leaders, mobilize people to serve, impact the local community and shape the future of NEPA! Note: names listed are as of 6/30/22. We apologize for any omissions.



Jon Tobin

Patricia Acker Nunzi Allegrucci Jim Alperin Pam Anslinger Anna Arvay Jennifer Azarowicz Alonzo Baker Jane Barlow Mark Bennett Michael Bernhardt Julie Bialkowski Christina Boettcher Mary Borthwick **Keely Brazil Devon Bremer** Ken Brewster Kevin Brislin Erika Bruckner Carmen Brutico **Drew Bubser** Erica Burger Sandy Cameli Anna Maria Cancelli Terri Caputo Meghan Carnevale **Holly Carron** Colleen Carter Jeff Cavanaugh Kristie Ceruti Karen Clause Lee Coffman Megan Coleman Derenick **Justin Collins**

Christopher Cook

Bob Courtright

Rose Coyne

Larry Crimi

Nancy Cross Charles Curtin

Heather Davis

Judy Delaney

Mike DePietro

Terry Dietz

John Drake

Paula Eckert

Mari Donnelly

Jessica Durkin

Katlin Edmunds

Mary Endrusick

Kristen DePietro

Marjorie DeSanto Barlow

Gerald Ephault Jesse Ergott Kimberly Fanning Leigh Fennie Mike Ferguson Carmen Ferranti Ashley Fetterman Trish Fisher Pam Fisher Laurie Fleming Michael Foder Peggy Ford Autumn Granza Amy Gruzesky **Alex Gundling** Robert Haas Robert Hagenbaugh Deana Haikes Lisa Hall Zielinski Logan Hansman Vicki Hazzouri Christine Healey Gerard Hetman Carlyle Hicks Angela Horan **Tracy Hunt** E.T. Hunter Lisa Imbriaco Tammy Jackson Susan Jeffery Eric Jensen Dragan Jokic Melissa Kelleher Amy Kelley Patricia Kelly Sandra Kneller Jennie Knies Megan Kofira John Kramer Nicole Krape **Noelle Krempasky** Jill Krolikowski Traino Rob Krukovitz Holly Kubicki Gretchen Kukuchka Mary Ann LaPorta Michele Legate Michele Lemoncelli Jean Lenville Katie Leonard

Matt Lewis

Kelley Lindsay Maggie Lipperini Stephanie Longo **Lindsey Loss** Robert Luciani Lauren Luongo Jennifer Mackey Matt Mackie Gretchen Mackie Mackenzie Madigan **Gerald Major** Tim Maloney Mary Anne Maloney Evans Amanda Marchegiani Robert Markowski Alejandra Marroquin Roseann Martinetti John Matlock **Steve Matthews** Henry Matute Gina McAndrew Sean McAndrew Jude McDonough Ryan McGowan Marty McGurrin Michelle McHugh Michelle McMaster Luke Menifee Jessica Meoni Meredith Mercuri Jennifer Mican Wendy Miller Karli Miller Kevin Mitchell Dominick Mitchell Dom Mitchell Rebecca Montross Lori Moran Sharon Mullaney Gene Munley Patrick Murphy Elizabeth Nagy Paul Nardone John Nealon John Nicodem Michele Nicoteri **Matt Nied** Kristen Noll **Christopher Norton** Jesse Novatski

Ken Okrepkie Melanie Opalko Bentler Michael Ossont Christine Ostroski Mike Pacyna Justin Patchcoski Joe Paulowskey John Pesavento Alan Peslak **Carl Pettinato** Debbie Phillips Langan Marsha Pigga Meegan Possemato **Todd Pousley Neil Prisco** Rachel Pugh Dharti Ray **Gail Rees** Ken Reinheimer Ken Reinheimer, III Letha Reinheimer Mike Rescigno Liz Rightor CJ Rinaldi Sara Rinkunas Fred Roughsedge Lauren Rusen Tony Rusnak Verna Saleski Sara Samala Steve Sanok Michele Santaniello Erik Schab Angela Schuback Shawn Scouten Ben Segall Nick Serniak Kristen Shemanski Jennifer Shoemaker

Donna Simpson

Rebecca Slangan

Becky Snyder

Kristyn Kelly Smith

Michelle Spayder Ellen Stevens

James J. Sullivan

Richard Surridge

Jennifer Thomas

Dawn Talley

Nancy Tighe

Christopher Szewczyk

Joe Toczydlowski Jodi Tomassoni Joe Tomko Linda Tregea **Susan Troy Connors** Mar Tsakonas Jill Valentini Mike Vivlemore Mark Volk Lynn Volk Andrea Vozzi Jessica Wallo Gene Walsh Christina Walsh Frank Wanat Warren Watkins Eric Weinberg Danielle Weinschenk Lisa Wesneski **Brandon Whipple** Scott Winschuh **David Wintermute** James J. Wisnewski Theresa Yocum Alicia Zazzera

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Natalie O'Hara



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