

Affiliate of The Greater Scranton Chamber of Commerce

Winter 2023

ENROLLMENT OPEN

Applications for THREE of the six Leadership programs are now available. Interested candidates should visit LeadershipLackawanna.com to apply for either the Core, TLT, or Welcome Scranton! programs. Executive Program applications will be be available in the summer, like usual. Moving these programs to a January recruitment start date will allow for more time in targeting and selecting qualified candidates, and ultimately making for a smoother process overall.

APPLICATIONS AVAILABLE FOR 3 OF OUR PROGRAMS!

LEADERSHIP LACKAWANNA

Affiliate of The Greater Scranton Chamber of Commerce

Tomorrow's Leaders Today

7-month program; HS sophomores should apply

Core Program

10-month program for middle management; community projects

Welcome Scranton!

2 ½ day exploration of our community - open to everyone!

LeadershipLackawanna.com

LEADERSHIP FUNDAMENTALS 2.0 LEVEL PROGRAM LAUNCHES SPRING 2023 COHORT



Our LF Program is a virtual course providing advanced leaders with all the fundamentals of leadership – but at a 2.0 level! The Spring 2023 cohort includes:

Jen Azarowicz, The AZEK Company Christina A. Baker, FNCB Bank Sarah Fritz, Honesdale National Bank Joyce Groza, FNCB Bank
Claire Marie Guarneri, FNCB Bank
Darrin Harris, Noble Biomaterials
Kenneth L. Heater, Jr., FNCB Bank
Katie King, FNCB Bank
Justin Kravitz, FNCB Bank
Kasey Lloyd, Noble Biomaterials
Kate Logan, Noble Biomaterials
Nissa Polizzi, FNCB Bank
Nicole Russo, FNCB Bank
Ibrahim Salam, Epic Revenue Consultants
Randy Snedeker, FNCB Bank

Program topics include prioritizing purpose, reframing, humility, running effective meetings, generational differences and workplace diversity. This innovative and flexible online learning experience takes place via Zoom, for one hour, once a week, for eight weeks.

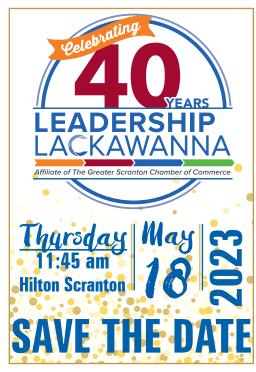
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WHAT IS WELCOME SCRANTON!??



Welcome Scranton!, will offer participants a fascinating insider's look at our community. This 2 $\frac{1}{2}$ day program is designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. Welcome Scranton! is open to everyone, from newcomers to area natives, from entry-level employees to executives. Tuition is \$600 and includes transportation, materials and a celebratory event. Applications for the Spring class are available on our website LeadershipLackawanna.com/apply. The program will be held on April 25 (1/2 day), April 27 (1/2 day), May 2 (full day)

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and May 5 (1/2 day). Companies and organizations should consider Welcome Scranton! for several notable reasons:

- It's a unique way to train employees, as well as recognize and reward top talent.
- Welcome Scranton! allows for a personal. hands-on way to introduce new (or seasoned) employees to all that Scranton and Lackawanna County have to offer.
- You'll see increased visibility, as well as business opportunities, leads and referrals. all thanks to the enhanced connections participants gain as a result of this program.
- · Through successful and engaged completion of this program, employees will feel more connected to the community in which they live, work and play - a major retention benefit!

Welcome Scranton! is graciously sponsored by Geisinger. To learn more or to enroll, contact Nikki Morristell at 570-342-7711.



LF 2.0 - CONTINUED

Participants work on weekly course content - but at their own pace and convenience! The use of a LinkedIn group allows the class to share common ground. comment on each other's experiences and build relationships. Upon completion Leadership Fundamentals 2.0 Level participants will have advanced their personal and professional growth.

LL HOSTS DUES & **BREWS ALUMNI MIXER**

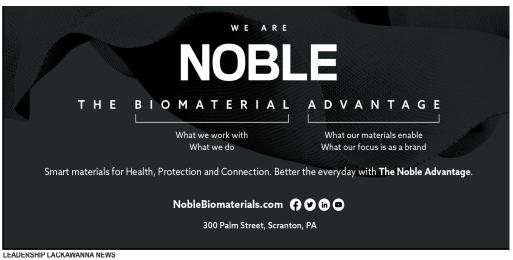


Thank you to everyone who attended our Happy Hour event at Voodoo Brewery in Scranton this past January. Over 50 people attended and it was a fun night of networking.

UPDATE YOUR ALUMNI INFO

Our website is an important component of our re-invigorated efforts in alumni affairs and in connecting with those whose lives have been enriched by Leadership Lackawanna. Take a moment to visit our website and update your contact information. We hope you'll come back regularly, not only to see what's new, but to remain involved – by keeping in touch with classmates and fellow community leaders, staying current on news, participating in events, and more. Thank you for investing in the future of the Greater Scranton area and its community by staying connected to Leadership Lackawanna!

LEADERSHIPLACKAWANNA.COM/CONTACT



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"Let go of who you think you're supposed to be: embrace who you are."

- Brené Brown

ALUMNI DUES CAMPAIGN NOW OPEN

Community leadership is a lifelong endeavor - that's why you are encouraged to join, or renew your membership with our Alumni Society. Alumni represent our past, present, and future. It's a proven fact that our distinguished alumni carry the legacy of Leadership Lackawanna into cities and towns around the world. As a member, you will maintain the sense of community gained from your Leadership Lackawanna experience and receive various perks, depending on your commitment level.

How does this help Leadership Lackawanna? Your investment provides an unparalleled combination of people, resources and opportunities to our community. It impacts 42 aspiring high school juniors (from 15 school districts) in Tomorrow's Leaders Today who will invest over 210 hours of community service this year. It helps the 36 professionals in the Core Program who are assisting five local organizations - Indraloka Animal Sanctuary, West Scranton Invaders, North Pocono Dandy Little League, the Children's Advocacy teen center and United Neighborhoods Centers of NEPA! It benefits our marketing efforts, events, awards programs and numerous tuition scholarships. Alumni contributions like yours allow us to expand and improve the organization - and our community - as a whole! You can help us reach our goal! Join today. Please use the pledge card found below, or pay online at leadershiplackawanna.com/donate.

Standard Alumni Membership

- Business referrals and job recommendations only for members.
- Discounts on Leadership Lackawanna events and invitations to members-only events.
- Networking. We have more than 2,500 alumni and supporters covering a massive array of professions and backgrounds.
- Access to our Facebook page and LinkedIn group.
- Recognition in printed and electronic materials.
- Member news and unique community information (like placement on non-profit boards and volunteer opportunities) through our e-blasts and newsletter.

Alumni & Friend Membership

• One alumni and one friend will receive all standard benefits.

Spirited Alumni Membership

- Member receives all standard benefits.
- Member and one guest receive complimentary admission to Celebration of Leadership in May. The member's name will appear in the program booklet.



City, State, Zip of Card:

ALUMNI SOCIETY ANNUAL DUES PLEDGE CARD

Leadership Lackawanna, 222 Mulberry Street, Scranton, PA 18503 o LeadershipLackawanna.com

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Verification Code:

Exp Date:



222 Mulberry Street PO Box 431 Scranton, PA 18501 570.342.7711 leadershiplackawanna.com



Every day, you help to build a stronger community.



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